

The Connecticut Women's Consortium

Trauma and Recovery Conference

Sponsorship Opportunities



Sponsorship Levels	Diamond 	Platinum	Gold	Silver	Bronze
Benefits	\$5,000	\$2,500	\$1,500	\$950	\$550
Exhibitor Booth	x	x			x
Material in tote bag	x	x	x	x	
Logo on website	x <i>(Priority Placement)</i>	x <i>(Priority Placement)</i>	x	x	
Logo on program	x <i>(Priority Placement)</i>	x <i>(Priority Placement)</i>	x	x	
Post-conference shout-out	x <i>(With Direct Link)</i>	x <i>(With Direct Link)</i>	x	x	x
Social media shout-out	x <i>(Individual)</i>	x <i>(Individual)</i>	x <i>(Group)</i>	x <i>(Group)</i>	
Recognition during opening remarks	x	x	x		
Logo on rotating slideshow	x	x	x		
BOGO 50% off conference registration		x			
Complimentary online course	x <i>(Up to 4)</i>	x <i>(Up to 3)</i>	x <i>(Up to 2)</i>		
VIP Seating for registered participants	x <i>(Up to 4)</i>	x <i>(Up to 2)</i>			
Complimentary on-site parking	x <i>(Up to 2)</i>	x <i>(Up to 1)</i>			
Sponsorship of healing arts activity	x				
Complimentary Conference Registration	x <i>(Up to 1)</i>				
Scholarship in organization's name	x				
Logo on tote bag	x				

For more information on custom executive sponsorship opportunities, contact **Shannon Perkins** at sperkins@womensconsortium.org

Trauma and Recovery Conference Sponsorship Details

Exhibitor Booth

6-ft vendor table with linens and two chairs provided outside ballroom. Includes breakfast + lunch for two.

Material in tote bag

Opportunity to distribute 1 promotional item to attendees via the official event tote bag.

Logo on website

Your organization's logo featured on our official event website, which is used by participants to register and keep track of conference updates.

Logo on program

Your organization's logo featured on the official event program, distributed to attendees day of event.

Recognition during opening remarks

Special podium acknowledgement of sponsorship support from the executive director of the CT Women's Consortium.

Group social media shout-out

Inclusion on Facebook, Twitter, and Instagram posts by The Connecticut Women's Consortium thanking our event sponsors.

Individual social media shout-out

Individual recognition thanking your organization for its sponsorship on Facebook, Twitter, and Instagram.

Complimentary online course

Choose any online course from our library. All courses qualify for CECs (Continuing Education Credits), approved by NASW-CT. Includes selection of NASW nationally approved courses.

VIP seating for registered participants

Receive reserved seating at VIP table for your organization's conference participants for optimized networking.

BOGO 50% off conference registration

Save 50% off one conference registration with purchase of another conference registration.

Complimentary on-site parking

All-day garage parking for the CT Convention Center in Hartford, CT.

Sponsorship of healing arts activity

Exclusive branding for one activity in the healing arts lounge, a retreat area for attendees featuring activities such as meditation and yoga instruction.

Complimentary conference ticket

All-inclusive access to the 3-day conference, with various guest speakers on trauma and recovery and opportunities for breakout sessions. Includes complimentary breakfast, lunch, and tote bag.

Scholarship in organization name

A student or consumer scholarship will be given out in your organization's honor.

Logo on Tote Bag

Your organization's logo printed on the official conference tote bag, distributed to all attendees.

Logo on Rotating Slideshow

Your organization's logo featured in a rotating slideshow in the main ballroom between presentations.